

# PROPOSAL

TRUSTMEDIA





## INTRODUCTION

Trust Media specializes in KOL and celebrity booking, TVC production, media, and multi-platform digital content.

When you come to Trust Media, we can fulfill the criteria as well as identify the finest ways to address issues at the most reasonable cost.

The aim of Trust Media is to be among the top service providers!





#### **SERVICE COMPANY**

- Provide Celebrities/KOL/KOC/Influencer: manage and cooperate with Celebs/KOLs/Influencers in a variety of industries, including Gaming, Entertainment, Beauty....
- Production House TVC/Viral clip: Creating products with high-quality content in accordance with customer requirements.
- **Building and executing marketing strategies:** Utilizing a team with vast experience in planning, creating, executing, and orienting marketing strategies to customers for the greatest results.
- PR & Events: Developing advertising services for print media, web media, and television... Additionally, organizing media events (both online and offline)
- Cosplay: A team that specializes in creating cosplay outfits and offering qualified cosplayer consulting is available.
- Game publishing: With G1 & G2,3,4 publishing licenses, we are open to co-publish with all studios and foreign publishers.













#### **BRAND RISE OF KINGDOMS**





[MV Offical] MIËN ĐẤT HUY HOÀNG

Celeb : Singer JustaTee Footballer : Nhâm Mạnh Dũng





[TVC] THẦN TÀI PHÁT LỘC Celeb: Nghệ sĩ Xuân Bắc

#### **BRAND WARPATH**





[TVC] CHÚC XUÂN
Footballer: Nguyễn Công Phượng





[TVC TikTok] ANH EM HỘI TỤ Footballer : Nguyên Quang Hai

#### BRAND ĐẾ CHẾ QUẬT KHỞI





[Parody] THÀ RẰNG NHƯ THẾ Celeb : Singer Ưng Hoàng Phúc





[Dance] COSPLAY DANCER KOL: Đào Lê Phương Hoa

BRAND IDLE WONDERLAND - VÙNG ĐẤT HUYỀN BÍ





[Post PR Cosplay]

IDLE WONDERLAND

**KOL**: MISTHY

#### **BRAND GENSHIN IMPACT**





[Post PR] GENSHIN IMPACT Footballer: ĐOÀN VĂN HẬU





[MV Parody] CÔ GIÁO GENZ

**KOL** : Tuna Lee & Yen Duong

#### BRAND BILIBILI VIỆT NAM





[MV RAP] BOM TẤN BILIBILI | Phan Ann

Rapper : Phan Ann





[Offline event] GALA BILIBILI

**Location** : HCM

#### BRAND MỘNG TÌNH KIẾM





[Dance] STORY COSPLAY

KOL : Quỳnh Alee





[Parody] TUYỆT ĐỈNH VÕ CÔNG

Team : Trai Ngoan

BRAND TAM QUỐC CHÍ - CHIẾN LƯỢC





[Online event]

#### **GAME RELEASE MEETING**

KOL: Chim Sẻ Đi Nắng









XUÂN BẮC JUSTATEE TRUNG RUÖI QUANG HÅI CÔNG PHƯỢNG **UNG HOÀNG PHÚC** 

## **KOLS:**



VIRUS

MISTHY

THẦY GIÁO BA

LINH NGỌC ĐÀM

CHIM SỂ ĐI NẮNG

## **CLIENTS**





















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